



THE 1st ALL AFRICA POST HARVEST CONGRESS & EXHIBITION

Reducing food losses and waste: Sustainable solutions for Africa

28th to 31st March 2017
Safari Park Hotel, Nairobi, Kenya



SPONSORSHIP & BENEFITS



Republic of Kenya
Ministry of Agriculture, Livestock and Fisheries



Website: africa-postharvestconference.uonbi.ac.ke



ABOUT THE FORUM

University of Nairobi and a consortium of Universities and Research & Development Institutions in Africa in conjunction with the World Food Preservation Center (WFPC) are organizing the First All Africa Post harvest Congress and Exhibition.

THEME AND SUB THEMES

The congress theme is **Reducing Food Losses and Waste: Sustainable Solutions for Africa.**

The theme is unpacked into five sub-themes in line with key sub-sectors in Agriculture including:

1. Perishable food crop commodities (*fruits, vegetables, roots & tubers, edible fungi*)
2. Perishable livestock and fish food products (*including milk, meat, eggs, fish*)
3. Non-perishable food commodities (*grains, including cereals and pulses, processed foods*)
4. Capacity development including training, education, research and extension/outreach programs
5. Gender, Policy and Governance issues affecting post harvest management.

OBJECTIVES

The forum will provide a platform for researchers, academics, farmers, industry, development agencies, civil society and policy makers to learn, share information, build networks and partnerships with the overall objective of identifying effective interventions to reduce FLW on the continent. The specific objectives of the congress include:

1. To raise awareness on food losses and waste through data and information sharing.
2. To document the impact of post harvest food loss and waste on food and nutrition in Africa.
3. To identify and disseminate effective and appropriate technologies and practices for FLW reduction in the African context.
4. To identify post harvest "Skill Gaps" and "Technology Gaps" in Africa's higher education and extension systems
5. To identify effective multi-stakeholder strategies and policy interventions for FLW reduction
6. To provide a platform for participants to build networks and partnerships for resource mobilization and other activities geared towards FLW reduction
7. To generate a comprehensive action plan for the reduction of food loss and waste for the African continent

LEVELS OF SPONSORSHIP & BENEFITS

1. PLATINUM SPONSOR – USD 100,000

- Guaranteed keynote speaker opportunity during the opening session.
- Opportunity to host a full day side event
- Five minute organization video in line with the Congress theme played to Congress delegates and uploaded on the Congress Website.
- Complimentary registration for up to 10 participants to the Congress
- Opportunity to lead and provide inputs into a major panel
- Recognition as the platinum sponsor in the Congress programme and website
- Institution's logo on Congress website homepage
- Complimentary exhibition booth
- One full page advert in the Congress Programme
- Opportunity for a sponsored lunch
- Opportunity to provide give-a-ways to Congress delegates
- VIP access at the main opening session and gala dinner
- Full access to media attending the Congress
- Branding opportunities at the Congress venue (to be discussed inter-party)



2. GOLD SPONSOR – USD 50,000

- Guaranteed panelist opportunity at the First Post-Harvest Conference
- Opportunity to host a half-day side event
- Complimentary registration for up to 5 participants to the Conference
- Opportunity to provide inputs into a major panel
- Opportunity to host a half-day side event
- Complimentary exhibition booth
- A full page advert in the Conference Program
- VIP access at the main opening session and gala dinner
- Recognition as a gold sponsor in the Conference in the programme and website
- Institutional logo on Conference website homepage
- Opportunity to provide give-a-ways to conference delegates
- Full access to media attending the conference
- Branding opportunities at the conference venue (to be discussed inter-party)



3. SILVER SPONSOR- USD 20,000

- Complimentary registration for up to 3 participants to the Conference
- Guaranteed panelist opportunity at the First Post-Harvest Conference
- Exhibition booth
- A half page advert in the Conference Program
- Recognition as a silver sponsor in the Conference in the programme
- Company logo on Conference homepage and sponsor banner
- Branding opportunities at the conference venue (to be discussed inter-party)



4. BRONZE SPONSOR - USD 10,000

- Exhibition booth
- A half page advert in the Conference Program
- Company logo on Conference homepage and sponsor banner
- Recognition as a bronze sponsor in the Conference venue and in the program/brochure

5. SUPPORTING SPONSORS – Below USD 10,000

- Exhibition booth
- Quarter page advert in the Conference Program
- Company logo on Conference homepage and sponsor banner
- Recognition as a supporting sponsor in the Conference venue and in the program/brochure

6. OTHER SPONSORSHIP OPPORTUNITIES

1. Gala Dinner sponsor = Kshs. 2,000,000 (USD 20,000)

- Guaranteed panelist opportunity at the First Post-Harvest Conference
- Exhibition booth
- A half page advert in the Conference Program
- Recognition as a silver sponsor in the Conference in the programme
- Institutional logo on Conference website homepage
- Company logo on Conference homepage and sponsor banner
- Branding opportunities at the GALA DINNER venue (to be discussed inter-party)
- Guaranteed keynote speaker opportunity

2. Lunch sponsor = Kshs. 1,000,000 (USD 10,000)

- Guaranteed panelist opportunity at the First Post-Harvest Conference
- Exhibition booth
- A half page advert in the Conference Program
- Recognition as a sponsor in the Conference in the conference program
- Company logo on Conference homepage and sponsor banner
- Branding opportunities at the LUNCH venue (to be discussed inter-party)

3. Exhibition booth hire = USD 600 for early birds

- Attendance by all conference VIPs and delegates
- Company logo on Conference homepage
- Listing as an exhibitor in conference programme

